DIRECTOR PROFILES FOR WOOLS OF NEW ZEALAND LIMITED

	Profile	Craig Hickson
Name	Craig Richard Noel Hickson	
Address	119 Raymond Road RD 10 Hastings 4180	
Telephone	027 439 0009	1 martine
E-mail	craig@progressivemeats.co.nz	5

Craig has been involved in farming since 1982. Craig owns "Anawai", a 1,500 hectare property in the Hawkes Bay.

Craig is the Managing Director and owner of Progressive Meats Limited, a business he started with his wife in 1981 which now employs 350 staff. In addition to Progressive Meats Limited, Craig is a shareholder and Director of several other primary industry companies, including Hawkes Bay Meat Company, Te Kuiti Meats Limited, Lean Meats Limited, Progressive Leathers Limited, and Venison Packers Feilding Limited.

	Profile	Mark Shadbolt
Name	Mark Peter Shadbolt	
Address	French Farm RD 2, Akaroa	
Telephone	027 432 9506	
E-mail	mark.shadbolt@woolsnz.com	

Mark is Chairman of Wools of New Zealand.

Until recently Mark farmed sheep and beef on 1,000 hectares on Banks Peninsula. With a strong focus on performance and genetic gain, wool has always been viewed as an important commercial earner on the hill country breeding unit. Hence, Mark's long term endeavour to see wool as an important financial contributor to the sheep industry.

Mark is also Managing Director of Banks Peninsula Wool Growers Ltd ("BPWG"), a company established by local growers with the objective of increasing the value of Banks Peninsula strong wool.

Mark has travelled widely to educate himself on many potential opportunities, develop relationships and secure stable supply arrangements. He has spent considerable time communicating with growers in an effort to build grower support to own Wools of New Zealand, as well as engage with the industry to develop closer working relationships.

Mark is a past Canterbury Deer Farmer of the Year winner, a Lincoln Farmer of the Year finalist and a recipient of the Lincoln University 125th Anniversary Meritorious Service Award.

	Profile	Lucy Griffiths
Name	Lucy Merrick Jane Griffiths	
Address	209 Upper Plain Road Masterton 5888	
Telephone	+64 21 0204 4144	
E-mail	lucy@innov8aotearoa.com	

Lucy Griffiths is the owner of Innov8 Aotearoa, a company formed to assist New Zealand food and beverage companies market their products strategically with a focus on export development.

Originally from Southland farming roots, Lucy has travelled the world as a Nuffield New Zealand scholar and as part of FAME (Food & Agribusiness Market Experience).

Lucy holds several additional governance positions including Director of CEDA (Central Economic Development Agency), Trust House Board Director, Masterton Community Trust Elected Trustee and is a Director of Brackenridge.

	Profile	lan Marshall
Name	Ian Connal Marshall	
Address	81 Ranui Crescent Khandallah Wellington 6035	
Telephone	+64 21 684 246	
E-mail	ian@marshall.net.nz	

Ian Marshall is a highly respected retired Auditor, who chairs our Audit and Risk Committee. Ian brings a great deal of strategic ability and financial acumen to the Board table and to the Company. Ian understands the Corporate Governance model of separating strategy from execution and has extensive experience dealing with different stakeholders' needs with independence and the utmost integrity.

Ian is currently a Massey University Counsellor and chairs the Audit and Risk Committees of Massey University and Marlborough District Council, as well as being a member of the New Zealand Auditing and Assurance Standards Board.

	Profile	Rebecca Smith
Name	Rebecca Ruth Smith	
Address	20A Apirana Avenue Glen Innes Auckland	
Telephone	+64 27 482 3000	
E-mail	rebeccasmith355@gmail.com	

Rebecca Smith is Director of the New Zealand Story, a business growth initiative aimed at broadening the perception of New Zealand beyond its natural beauty. With a career spanning dairy, banking, telecoms, manufacturing, software, and tourism, Rebecca has a breadth of sales and marketing experience that will be invaluable to Wools of New Zealand.